The University of Maryland, Baltimore County (UMBC) is a public research university and a member of the Univer-sity of Maryland System. UMBC's campus is located on 500 acres and just 15 minutes away from Baltimore's inner harbor. UMBC enrolls nearly 14,000 students and employs nearly 2,300 faculty and staff.

The Challenge

UMBC needed a state of the art video conferencing solution that could be used for multi party meetings, on multiple operating systems, and from any device. Additionally they wanted a solution that could be used campus-wide and could operate with their fixed telepresence equipment. UMBC needed a cost effective, easy to use multi-party video collaboration solution that addressed these issues to accelerate adoption. UMBC began using the Internet2 NET+ Viewme video conferencing solution with mixed results. After assessing the situation they requested that eZuce modify the solution to help improve the user experience and make it easier to manage rooms and meetings.

The Solution

eZuce delivered a new user interface, supervisor portal, and revised meeting format to improve the Viewme user experience. Viewme's flexible pricing model allowed UMBC to "right size" the cost of providing visual collaboration as their needs grow and the community of users expands. Viewme enables every user their own meeting room and the whole campus can access the solution regardless of their operating system or device. There is no need to schedule meeting times as each user has their own room and can access it at their convenience for either a planned event or an adhoc meeting. eZuce also provided all of UMBC's users with alias meeting room ID's so they are easily remembered and shared with colleagues, and other meeting attendees.

The Benefits

- Enterprise features at consumer economics allows eZuce to provide the best value
- Ad hoc or scheduled meeting to facilitate peer-to-peer, multi-party, and massively large meetings
- Secure, available, and scalable to meet the needs of the entire university
- Protects investments in legacy telepresence solutions already in place
- User centric Individual meeting room model enables pervasive adoption while increasing team productivity
- Encourages the use of BYOD as it works on multiple devices including smartphones,tablets, laptops, and desktops

> Viewme is simply at a cost point that we have not seen from any other vendor in the video conferencing space. Since the price is really focused on who gets their own meeting room, it allows us to develop a solid deployment strategy and know that we can expand the footprint in a more cost effective way over time.

Jack Suess, CIO, VP for IT